



Community Outreach - The Power of "One" (Revision date 1-12-2013)

The Tea Party was started by one person but I believe that it will be individuals that will continue to drive our cause.

The "Power of One" is the recognition that each of us has a unique ability. Helping a person identify that trait will enable him/her to better contribute to the Tea Party movement. Some of us are able to reach beyond what we understand to be our limitations in very simplistic ways. Others need to work within their comfort zones. In either case, many hands make light work.

Meetings are a great place to learn, discuss strategy, and motivate. It is imperative that we move out of our meeting rooms and touch those who are potential Tea Party members but who don't even know it.

Step 1

I begin by encouraging Patriots to come out of the closet and to identify themselves as Tea Party supporters.

- They need to wear Tea Party colors (typically red) and acknowledge they belong to one of the greatest causes ever. The cause of FREEDOM.
 - Wearing a Tea Party red shirt.
 - Wearing a Tea Party lapel pin.
- Being able to identify other Tea Party members while in public is encouraging. Patriots who are willing to declare themselves as Tea Party supporters will not only be uplifting to our people but devastating to our opponents.
- This also allows those who don't know us to ask questions about the Tea Party movement.

I've come up with a generic business card that people can hand out to those interested in learning about what the Tea Party stands for.

- On this card is our principles and website. Those unable or unwilling to talk to others can just hand them a card.
 - Fiscal Responsibility
 - Constitutionally Limited Government
 - Free Markets.

A great place to get inexpensive business cards printed is through Vista Print on the web. For a very low price you can have 250 cards printed!

Step 2

I've created "The Patriot Booth". This is an information booth that can be located anywhere people gather. I've been setting up at Farmers Markets, outside the gates of local fairs and shopping centers where I have secured their permission. At one location I signed up 30 new members in 3 hours.



The purpose of the booth is to have a presence, recruit, and hand out information.

- We do not ask for donations, we are there to provide information
- As a non-profit we fit almost anywhere.

To create good will with other Tea Party groups, I have been going into their locations and setting up. I advise them that I am coming and ask them to aid me in recruiting people for their group. All have been grateful and have said they will continue to host Patriot Booths on their own.

Materials needed to set up:

- Table (just one)
- Tea Party banner/yard sign or poster
- Tea Party Information:
 - sign-up sheets
 - flags
 - chairs (2)
 - umbrella
 - clip boards (3-4)
 - pens
 - petitions (if initiative drive is going on)
 - voter registration forms
 - personal items
 - Hand sanitizer
 - Water
 - Cell Phone

What has been accomplished?

- Goodwill towards other conservative and Tea Party groups.
- We have set an example for others to follow.
- We have put a “human face” on the Tea Party.
- New recruits! New recruits bring resources of time, talent and treasure.
- It gives our members a chance to share the knowledge they have acquired about our history and Constitution.
- WE HAVE CREATED ACTION!!!

The only way to win our country back is through education and legislation. We only win if we have the most votes.

People don't necessarily need to join a Tea Party but we need to convince those “undecided” or disillusioned to vote with Tea Party core values.

Objective: 100 million who agree with our Principles and will vote with the Tea Party values.