



Drawings, Door Prizes and 50/50 Fundraisers (Revision date 1-12-2013)

Drawings

Drawings are a great way to raise funds. The amount you are trying to raise will determine what the prize will be. For instance, if you need to raise \$10,000 you can't offer an iPad. You would need to secure something of much greater value. If you need to raise \$500 (above your out of pocket expenses) an iPad is, then, a good prize.

Be sure that whatever you have a "drawing" for (raffles are illegal with non-profits), you provide the name, model, type, color, and etc. so that you and the purchaser of your ticket are clear what the true prize will be. When they receive their prize, you may want to consider having them sign off for it that they did, indeed, take possession of the item.

It is highly unethical to announce a drawing and not have your prize available when you say it will be so be sure that you provide what you say you will when you say you will have it.

For instance:

- You may choose to have an "ongoing" drawing.
 - You let your buyers know that when you hit a certain dollar amount, the drawing will be closed and you will draw the winner.
 - Ticket holders need not be present if the drawing is not done the day they buy their ticket(s).
 - Be sure that you have their phone number to notify them if they win.
 - This gives you time to reach your goal but you **MUST** provide a date that it will not go past, no matter how much you have raised.
- You may have "instant award" drawings at your meetings or events.
 - Give away t-shirts or hats that have your name and/or logo on.
 - Books from authors that support your cause are good especially if it is autographed.
- You could also conduct your drawing on line.



- Add it to your website where they can buy a ticket through Pay Pal
- Add their name to your tickets for the day of the drawing.

Your integrity is on the line here so be sure that there are at least two, preferably three, who monitor the tickets and the drawing.

Some suggestions for drawings and approximately what you sell your ticket for and what you can hope to net:

Item & Cost	Price per ticket(s)	Net
iPad/\$500	\$ 5 or 5 for \$ 20	\$ 1,000
t-shirt/\$10	\$ 1 or 6 for \$ 5	\$ 30
Books/\$15	\$ 1 or 6 for \$ 5	\$ 50
Vehicle/donated	\$20 or 8 for \$100	\$10,000
Kindle/\$200	\$ 5 or 5 for \$ 20	\$ 500
Vacation/donated	\$20 or 8 for \$100	\$ 5,000
CCW Gun Class/donated	\$10 or 6 for \$ 50	\$ 500
Dinners/donated	\$ 5 or 5 for \$ 20	\$ 250

These are just a few suggestions. Amounts may vary to exact item and desire for it. Use your imagination and you can turn a drawing into a revenue stream. I caution you not to run this into the ground. In other words, don't have these all the time. Make them special.

Door Prize

What is the difference between a Door Prize and a Drawing? Typically, you will have "door prizes" when you charge admission for an event or meeting. A drawing is a fee that they pay for a ticket for your drawing.

In order for you to be able to award a door prize, you will need to have advance information of who is attending your event. You gather this information through an RSVP, registration form or a sign in page at the door. At some point during the event, you will announce that you have a door prize for some lucky winner.

Your prize will depend on what you charged to attend the event. If it was a \$5 charge and you have 100 in attendance, you want to make your prize less valuable than if you charge \$500 and have 50 in attendance.



As with drawings, you will want to get as many items donated as possible. This always makes your bottom line better. Also, as with the drawings, use the door prize sparingly. Keep it special.

50/50 Fundraisers

50/50 drawings are fun and easy. They also have no out of pocket expenses with them. All you need is a roll of double tickets. Set your price, such as \$1 or 6 for \$5 and off you go. They give you the money and you give them one of the two tickets.

Usually you will do this before your meeting starts while people are chatting. Just before your actual drawing you can ask if anyone else wants to take a chance to win.

What they win is half of the money collected. If you were able to collect \$400, they would get \$200.

Now, at some meetings, the winner is embarrassed to take their winnings and they “donate” it back to the group. This is a common problem with having these. Be sure that you encourage them to take what they rightfully won. If they insist on donating it back, then by all means, accept it with gratitude.

At one of our events, one of our members was outraged when the winner kept his winnings and she communicated her attitude well. Guard against this type of thing or you will never be successful in any endeavor you embark upon.